

Report

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Report to:	Roads Safety Forum
Date of Meeting:	5 December 2017
Report by:	Executive Director (Community and Enterprise Resources)

Subject:	Education, Training and Publicity Initiatives
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1. Purpose of Report

1.1. The purpose of the report is to:-

- ◆ advise the Forum of ongoing education, training and publicity initiatives in South Lanarkshire

2. Recommendation(s)

2.1. The Forum is asked to approve the following recommendation(s):-

- (1) that the contents of the report are noted and future road safety education, training and publicity activity in South Lanarkshire is supported.

3. Background

3.1. Theatre in Education – The Journey

3.1.1. The road safety play “The Journey” aimed at primary 6 and primary 7 pupils was performed at 16 schools in South Lanarkshire during the academic year 2017/2018.

The primary schools that received a performance of the play were:-

Underbank, Crossford
St. Kenneth’s, East Kilbride
Newfield, Stonehouse
St. Cuthbert’s, Hamilton
Sandford
Our Lady of Lourdes, East Kilbride
Hallside, Cambuslang
Gilmourton, Strathaven
Glassford, Strathaven
Coulter
Lamington
Robert Smillie Memorial, Larkhall
Mossneuk, East Kilbride
New Lanark
Kirkfieldbank
Muiredge, Uddingston

3.1.2. “The Journey” is one of a series of plays for schools which make up the Theatre in Education Programme of Road Safety Scotland. The Baldy Bane Theatre Company is commissioned by Road Safety Scotland to perform this play in primary schools across Scotland. South Lanarkshire Council are allocated a number of performances on an annual basis.

3.1.3. The play is acted in forum theatre style which encourages audience participation throughout the performance. The actors actively encourage the pupils to make certain decisions about road safety and involve the audience in role-play.

3.1.4. The play's links to Curriculum for Excellence include:-

- Health and Wellbeing
- Expressive Arts
- Literacy and English
- Social Studies
- Numeracy
- Technologies

3.2. Better Late than Dead on Time

3.2.1. Better Late than Dead on Time is a road safety play which looks at the impact of driver and pedestrian behaviour on one family.

3.2.2. The play was commissioned by Road Safety Scotland and was performed by the Baldy Bane Theatre Company at Lifestyles in Lanark on 17 March 2017.

3.2.3. Throughout the play road safety issues are dealt with sensitively but presented in a realistic and humorous way to focus awareness and discussion with the audience.

3.3. Scottish Biker

3.3.1. The Scottish Biker publication was initiated by Road Safety West of Scotland to equip motorcyclists with the information required to keep them safer on our roads.

3.3.2. Many useful topics are contained in the booklet including road safety, skills training, observation, insurance, routes, clothing and maintenance.

3.3.3. The magazine encourages riders to improve their skills, increase their awareness of road hazards and ensure their bike and equipment is in good order.

3.3.4. The publication has been distributed to Police Scotland, Driver and Vehicles Standards Agency (DVSA), Council reception areas, petrol filling stations, motorway service areas, motorcycle services retailers in South Lanarkshire and University West of Scotland.

3.4. In-Car Safety

3.4.1. The Good Egg Child In-Car Safety Campaign aims to increase in-car child safety and reduce the number of child casualties from road traffic collisions. This year, South Lanarkshire Council received two clinics:- Toys R Us and Morrisons, Lindsayfield, East Kilbride on 23 and 24 August 2017, respectively. A Good Egg Expert worked throughout the clinic days giving advice to parents and carers.

3.4.2. Recent campaigns across Scotland have highlighted that many child car seats are incorrectly fitted and many children are not restrained at all.

3.4.3. Participants of the campaign were introduced to the "Scottish Good Egg Guide to In-Car Safety" booklet and the website www.protectchild.co.uk. The guide and website aims to highlight the importance of correctly fitted child restraints and give guidance on how to find the best seat for your child.

3.5. Junior Road Safety Officer Scheme

- 3.5.1. The Junior Road Safety Officer (JRSO) is an important role that is held by pupils from primary 6 or 7 within most of the primary schools in South Lanarkshire Council. These pupils are either interviewed to take the position within their school or specially selected to hold the post for a period of one or two years. The involvement of an adult helper is key to the success of the scheme.
- 3.5.2. The main JRSO duties involve keeping a road safety notice board, organising competitions, speaking at assemblies and visiting the JRSO website.
- 3.5.3. The JRSO website www.jrso.com provides support for JRSOs and schools giving stakeholders access to appropriate information and a platform for information exchange.
- 3.5.4. The scheme links into “Curriculum for Excellence” under Health and Wellbeing, Literacy and English, Numeracy and Mathematics, Expressive Arts, Social Studies and Technologies. It encourages road safety peer education and promotes partnership working with pupils, parents, teachers, road safety officers and school travel plan co-ordinators.
- 3.5.5. The number of schools participating in the JRSO scheme during 2017/2018 is 115.

3.6. Theatre in Education in Secondary Schools

- 3.6.1. The road safety plays “School Daze” for S1 pupils and “Friends Disunited” for S5/6 pupils toured South Lanarkshire schools during October 2017. The plays were commissioned by Road Safety Scotland and performed by the Baldy Bane Theatre Company. The plays have curricular links to Health and Wellbeing, Expressive Arts Literacy and Numeracy.
- 3.6.2. “School Daze” is a thought-provoking production involving relationships, peer pressure and popular sub-cultures. It involves a typical friendship group as they make their way to and from school. The play encourages pupils to explore how their actions, attitudes and decisions can affect those around them.
- 3.6.3. “Friends Disunited” involves a variety of characters enacting a witty and powerful drama about young people with promising futures. The influence a loutish youth culture has on a young man learning to drive leaves the audience with some sobering thoughts.
- 3.6.4. Schools which received performances of the S1 play are as follows:-

Calderside Academy, Blantyre
Rutherglen High School, Cambuslang
Carluke High School
Duncanrig Secondary, East Kilbride
Hamilton Grammar
Saint John Ogilvie High, Hamilton
Stonelaw High, Rutherglen

Schools which received performances of the S5/6 play are as follows:-

Carluke High
Stonelaw High, Rutherglen

3.7 “So, Your Teenager is Learning to Drive”

- 3.7.1 This publication has been updated by Road Safety Scotland and contains vital information for parents of young people learning to drive.
- 3.7.2 The booklet emphasises the importance of being a good role model and adopting a positive attitude to the responsibilities a driver has to themselves, their passengers and other road users.
- 3.7.3 In addition to giving sound advice on parental influence, the publication contains information on professional tuition, practice, the driving test, experience and the New Drivers Act.

3.8. Road Safety Calendar Competition 2017

- 3.8.1. 111 schools participated in the Road Safety Calendar Competition to design a calendar for 2018. Competition guidelines were issued to all schools in South Lanarkshire in May 2017 requesting them to submit their 5 best entries from each class by 22 September 2017. This resulted in 3,239 paintings being received from participating schools. The final judging took place on 5 October 2017 and involved representatives from South Lanarkshire Council’s Community Safety Partnership, Traffic and Transportation, Public Relations, Police Scotland, Scottish Fire and Rescue and the Chair of the Road Safety Forum.
- 3.8.2. The competition is divided into 5 topics for the different age groups of pupils. This year topics included:- “Be safe, be seen”, “A safe journey to school”, “Cycling safely”, “Pedestrian distraction – mobile phones” and “Driver distraction – mobile phones.”
- 3.8.3. The overall winner of the competition was Ellie Glass of Gilmourton Primary School, Strathaven. Ellie’s artwork features on 10,000 wall calendars and 5,000 desk calendars which will be distributed to schools, council offices, libraries and partners in road safety in December 2017.

4. Employee Implications

- 4.1. There are no employee implications associated with this report.

5. Financial Implications

- 5.1. 3.8 – Road Safety Calendar Competition costs approximately £6,000 met from the Road Safety Revenue Budget.

6. Other Implications

- 6.1. There are no significant risks associated with this report, nor any environmental implications.
- 6.2. There are no implications for sustainability in terms of the information contained within this report.

7. Equality Impact Assessment and Consultation Arrangements

- 7.1. This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy and, therefore, no impact assessment is required.
- 7.2. All the necessary consultation arrangements have taken place.

Michael McGlynn
Executive Director (Community and Enterprise Resources)

15 November 2017

Link(s) to Council Objectives/Values

- Improve community safety
- Improve and maintain health and increase physical activity
- Protect vulnerable children, young people and adults
- Increase involvement in lifelong learning
- People focused
- Develop a sustainable Council and Communities

Previous References

Road Safety Forum 12 December 2016

List of Background Papers

None.

Contact for Further Information

If you would like to inspect the background papers or want further information, please contact: - Eleanor Gibson, Roads and Transportation Services

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