

Report

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Report to:	Roads Safety Forum
Date of Meeting:	12 December 2016
Report by:	Executive Director (Community and Enterprise Resources)

Subject:	Education, Training and Publicity Initiatives
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1. Purpose of Report

1.1. The purpose of the report is to:-

- ◆ advise the Forum of ongoing education, training and publicity initiatives in South Lanarkshire

2. Recommendation(s)

2.1. The Forum is asked to approve the following recommendation(s):-

- (1) that the contents of the report are noted and future road safety education, training and publicity activity in South Lanarkshire is supported.

3. Background

3.1. Theatre in Education

3.1.1. The road safety plays “The Nine Lives of Roddy Hogg” for S1 pupils and “Friends Disunited” for S5/6 pupils toured South Lanarkshire schools during the Autumn-Winter term. The plays were commissioned by Road Safety Scotland and performed by Baldy Bane Theatre Company. The plays have curricular links to Health and Wellbeing, Expressive Arts and Literacy.

3.1.2. “The Nine Lives of Roddy Hogg” is a thought-provoking production involving four actors portraying eight characters in an up-beat performance that deals with transition from primary to secondary school. Relationships, friendships, peer pressure, bullying and sub-cultures influence a typical friendship group as they make their way on the road to and from school. The ending of the play leaves pupils with food for thought and personal reflection.

3.1.3. “Friends Disunited” involves a variety of characters enacting a witty and powerful drama about young people with promising futures. The influence a loutish youth culture has on a young man learning to drive leaves the audience with some sobering thoughts.

3.1.4. Schools which received performances of the S1 play are as follows:-

- ◆ Cathkin High School, Cambuslang
- ◆ Calderglen High School, East Kilbride
- ◆ Holy Cross High School, Hamilton
- ◆ St. Andrew’s and St. Bride’s High School, East Kilbride

- ◆ Strathaven Academy
- ◆ Lanark Grammar
- ◆ Stonelaw High School, Rutherglen

Schools which received performances of the S5/6 play are as follows:-

- ◆ Cathkin High School, Cambuslang
- ◆ Calderglen High School, East Kilbride
- ◆ Holy Cross High School, Hamilton
- ◆ St. Andrew's and St. Bride's High School, East Kilbride
- ◆ Lanark Grammar
- ◆ Stonelaw High School, Rutherglen

3.2. Better Late than Dead on Time

- 3.2.1. Better Late than Dead on Time is a road safety play which looks at the impact of driver and pedestrian behaviour on one family.
- 3.2.2. The play was commissioned by Road Safety Scotland and was performed by Theatre and Learning to the Larkhall Pensioners Group in Larkhall and Lifestyles Lanark on 24 February 2016.
- 3.2.3. Throughout the play, road safety issues are dealt with sensitively but presented in a realistic and humorous way to focus awareness and discussion with the audience.

3.3. Winter Road Safety Campaign

- 3.3.1. South Lanarkshire Council launched its winter safety campaign in October 2016. Information on winter safety was supplied by means of the internet and emails to staff alerting them of the issues of driving in winter and encouraging them to prepare for the winter months ahead.
- 3.3.2. Q and A Offices throughout South Lanarkshire were issued with "Driving in Bad Weather" leaflets which were designed by Transport Scotland. The leaflet provides information on making journeys safer and less stressful. It explains what the colour-coded warnings supplied by the Met Office mean and what actions should be followed. Information was also given on journey preparation and planning, adverse weather conditions and useful websites for travelling safely throughout the winter season.
- 3.3.3. Ice scrapers and foil blankets for distribution to members of the public were also supplied to Q and A Offices to encourage drivers to prepare their journeys and promote road safety.

3.4. Time Travellers

- 3.4.1. The Time Travellers resource has been developed by Road Safety West of Scotland to encourage cross-generational communication on road safety issues.
- 3.4.2. Although reported road casualties across Scotland are at their lowest ever number, in 2014, 27 people over the age of 60 lost their lives as pedestrians on our roads. This was almost half of all pedestrian deaths that year and higher than any other age band including children of primary school age.
- 3.4.3. The Time Travellers resource is designed to encourage children to discuss road safety with older members of their family and has been offered to all Primary Schools in South Lanarkshire for Primary 5 pupils.

3.5. Scottish Biker

- 3.5.1. The Scottish Biker publication was initiated by Road Safety West of Scotland to equip motorcyclists with the information required to keep them safer on our roads.
- 3.5.2. The magazine encourages riders to improve their skills, increase their awareness of road hazards and ensure their bike and equipment is in good order.
- 3.5.3. The publication has been distributed to petrol filling stations, motorway service areas and motorcycle services retailers in South Lanarkshire.
- 3.5.4. Copies of Scottish Biker were distributed at a two day motorcycle event at Park's of Hamilton, East Kilbride by Police Scotland.

3.6. Junior Road Safety Officer Scheme

- 3.6.1. The Junior Road Safety Officer (JRSO) is an important role that is held by pupils from primary 6 or 7 within most of the primary schools in South Lanarkshire Council. These pupils are either interviewed to take the position within their school or specially selected to hold the post for a period of one or two years. The involvement of an adult helper is key to the success of the scheme.
- 3.6.2. The main JRSO duties involve keeping a road safety notice board, organising competitions and speaking at assemblies.
- 3.6.3. The JRSO website www.jrso.com provides further support for JRSOs and schools giving stakeholders access to appropriate information and a platform for information exchange.
- 3.6.4. The scheme links into "Curriculum for Excellence" under Health and Wellbeing, Literacy and English, Numeracy and Mathematics, Expressive Arts, Social Studies and Technologies. It encourages road safety peer education and promotes partnership working with pupils, parents, teachers, road safety officers and school travel plan co-ordinators.
- 3.6.5. The number of schools participating in the JRSO scheme during 2016/2017 is 118.

3.7. Theatre in Education – The Journey

- 3.7.1. The road safety play "The Journey" aimed at primary 6 pupils was performed at 16 schools in South Lanarkshire during the academic year 2016/2017.

The primary schools that received a performance of the play were:-

- ◆ St. Mary's, Larkhall
- ◆ Underbank, Carluke
- ◆ Kirkton, Carluke
- ◆ Greenhills, East Kilbride
- ◆ Udston, Hamilton
- ◆ St. Athanasius, Carluke
- ◆ St. Elizabeth's, Hamilton
- ◆ Kirklandpark, Strathaven
- ◆ East Milton, East Kilbride
- ◆ St. Cadoc's, Cambuslang
- ◆ South Park, East Kilbride
- ◆ Tinto, Symington
- ◆ Murray, East Kilbride

- ◆ St. Mary's, Hamilton
- ◆ St. Mary's, Lanark
- ◆ Law

3.7.2. "The Journey" is one of a series of plays for schools which make up the Theatre in Education Programme of Road Safety Scotland. "Theatre & Learning" Theatre Company is commissioned by Road Safety Scotland to perform this play in primary schools across Scotland. South Lanarkshire Council are allocated a number of performances on an annual basis.

3.7.3. The play is acted in forum theatre style which encourages audience participation throughout the performance. The actors actively encourage the pupils to make certain decisions about road safety and involve the audience in role-play.

3.7.4. The play's links to Curriculum for Excellence include:-

- ◆ Health and Wellbeing
- ◆ Listening
- ◆ Drama
- ◆ Mathematics
- ◆ Personal and Social Education

3.8. In-Car Safety

3.8.1. The launch of the Good Egg Child In-Car Safety Campaign was held at Toys R Us, East Kilbride on 20 June 2016. The aim of this campaign is to increase in-car child safety and reduce the number of child casualties from road traffic collisions. The Good Egg Expert worked throughout the clinic day giving advice to parents and carers. A further clinic was held at Morrisons, Lindsayfield, East Kilbride on 9 September 2016.

3.8.2. Recent campaigns across Scotland have highlighted that many child car seats are incorrectly fitted and many children are not restrained at all.

3.8.3. Participants of the campaign were introduced to the "Scottish Good Egg Guide to In-Car Safety" booklet and the website www.protectchild.co.uk. The guide and website aims to highlight the importance of correctly fitted child restraints and give guidance on how to find the best seat for your child.

3.9. Large Vehicles – A Road User's Guide

3.9.1. An information booklet aimed at children has been updated by the Traffic and Transportation Section to help raise awareness of the road safety issues in relation to Heavy Goods Vehicles.

3.9.2. This booklet is a comprehensive guide on keeping safe on the road and gives pedestrians and cyclists guidance on the manoeuvrability of large vehicles and blind spots. Stopping distances are also included.

3.9.3. The publication was originally launched on 15 February 2013 and complements the DVD entitled "Heavy Goods Vehicles - A Road Users Guide" launched in 2011 as part of the United Nations Decade of Action for Road Safety 2011 to 2020.

3.9.4. The booklet will be issued at relevant road safety events and in schools where there is an issue in relation to high volumes of large vehicles using roads in the vicinity of the school, especially during the school modernisation programme.

3.10. European Day Without A Road Death (Project EDWARD)

- 3.10.1. Project EDWARD took place on 21 September 2016 and provided the ideal opportunity for all road users to reflect on how we can reduce the risks on our roads and make them safer for everyone.
- 3.10.2. To highlight the day, a PowerPoint Presentation was developed by the Traffic and Transportation Section for delivery in schools by Junior Road Safety Officers. The presentation aims to engage pupils of all ages to promote good road safety practice in their daily lives.
- 3.10.3. It is hoped that the campaign will encourage more people to take cognisance of the many unnecessary deaths on roads throughout Europe each year and that we can all contribute to making our roads safer.

3.11. Road Safety Calendar Competition 2016

- 3.11.1. 102 schools participated in the Road Safety Calendar Competition to design a calendar for 2017. Competition guidelines were issued to all schools in South Lanarkshire in May 2016 requesting them to submit their 5 best entries from each class by 23 September 2016. This resulted in 2,981 paintings being received from participating schools. Judging took place on 3 October 2016.
- 3.11.2. The competition is divided into 5 topics for the different age groups of pupils. This year topics included:- "Looking for Traffic", "Scooting to school", "Walking to school in all weathers", "Cycling safely to school" and "Driving safely near schools."
- 3.11.3. The overall winner of the competition was Kirsty Hutchison of Sandford Primary School, Sandford. Kirsty's artwork features on 10,000 wall calendars and 5,000 desk calendars which will be distributed to schools, Council offices, libraries and partners in road safety in December 2016.

4. Employee Implications

- 4.1. There are no employee implications associated with this report.

5. Financial Implications

- 5.1. 3.5 – The Road Safety Calendar Competition costs of approximately £6,000 are met from the Road Safety Revenue Budget.

6. Other Implications

- 6.1. There are no significant risks as assessments are carried out using criteria based upon national best practice.
- 6.2. There are no implications for sustainability in terms of the information contained within this report.

7. Equality Impact Assessment and Consultation Arrangements

- 7.1. This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy and, therefore, no impact assessment is required.
- 7.2. All the necessary consultation arrangements have taken place.

Michael McGlynn
Executive Director (Community and Enterprise Resources)

16 November 2016

Link(s) to Council Objectives/Values

- ◆ Improve community safety
- ◆ Improve and maintain health and increase physical activity
- ◆ Protect vulnerable children, young people and adults
- ◆ Increase involvement in lifelong learning
- ◆ People focused
- ◆ Develop a sustainable Council and Communities

Previous References

Road Safety Forum 25 February 2016

List of Background Papers

None.

Contact for Further Information

If you would like to inspect the background papers or want further information, please

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