

Report

Report to:	Community Wealth Building Commission
Date of Meeting:	12 December 2023
Report by:	Executive Director (Finance and Corporate Resources)

Subject:	Community Wealth Building and Neighbourhood Planning
----------	---

1. Purpose of Report

1.1. The purpose of the report is to:-

- ◆ propose to the Community Wealth Building Commission the provision of an annual empowerment report on local wealth building indicators broken down by locality

2. Recommendation(s)

2.1. The Committee is asked to approve the following recommendation(s):-

- (1) content of the report, be noted; and
- (2) agree to the development of a locality-based set of Community Wealth Building Indicators

3. Background

3.1. The Community Empowerment Act (Scotland) 2015 establishes the purpose of Community Planning and places duties on Community Planning Partnerships (CPP) to define several localities in which communities experience significantly poorer outcomes than either the rest of the CPP area or Scotland as a whole and then undertake locality planning for each of these.

3.2. Locality Planning should enable CPPs and their partners to tackle inequalities for communities facing disadvantage in particularly well targeted and effective ways. Each plan should show how CPP partners are deploying resources in support of the agreed outcomes especially in ways which promote prevention, the reduction of inequalities and the building of community capacity.

3.3. It is easiest for community bodies to participate in community planning at locality or neighbourhood level, where it can have most relevance to their lives and circumstances.

3.4. The South Lanarkshire CPP has defined the 4 localities to align with other locality boundaries:-

- ◆ Cambuslang and Rutherglen
- ◆ East Kilbride
- ◆ Hamilton
- ◆ Clydesdale

- 3.5. Within these localities, the CPP has developed 9 Neighbourhood Plans in very local neighbourhoods that are listed within the top 10% of deprivation on the Scottish Index of Multiple Deprivation.
- 3.6. Community Wealth Building aims to ensure the economic system builds wealth and prosperity for everyone.¹ and this aligns well to Neighbourhood Planning policy and purpose. Our Community Wealth Building Strategy is a 'place-based approach to economic development where anchor institutions, which are deeply rooted in their localities, do all they can to 'spend local'.²

4. Developing a Picture of Local Wealth

- 4.1. Our Community Wealth Building Strategy recognises that bespoke approaches are needed in localities reflecting the differences between them. Neighbourhood Plans and locality planning more widely, aim to do the same.
- 4.2. It is suggested that compiling Community Wealth Building metrics by locality and providing more detailed information broken down by neighbourhood planning areas within localities would begin to provide insights for the Commission on where we are directing anchor resources to build community wealth.
- 4.3. Therefore, annual locality-based indicator reports are proposed to be developed for each of the 4 localities listed in 3.4. Appendix 1 outlines what types of information might be contained in such a report. This information would be provided by locality and where possible, would be broken down by neighbourhood planning areas within each locality to demonstrate specific investment in areas with poorer outcomes.
- 4.4. Over time, locality-based indicator profiles may assist us to establish Community Wealth Building plans and targets that are bespoke to the needs of each of the 4 locality economies.
- 4.5. Locality-based indicator profiles could also provide a rationale for Commission members to prioritise investment and development work in areas of higher inequality and deprivation and seek locality specific improvements.
- 4.6. If this information supported us to evaluate the impact of our investments, it would also provide supporting evidence that partners are meeting both our Community Planning duties under the Community Empowerment Act as well as our Fairer Scotland duties.
- 4.7. The list in Appendix 1 is an example of possible indicators we may wish to include and is intended to demonstrate what may be developed across partners. Further work is required to engage more widely with partners, communities and services for additional possible indicators to include and we may find some we would like to see require development or are not possible. We would create a short-term working group to develop the data set.
- 4.8. We expect there will be limitations on the availability of data on a place basis across all member organisations. A working group would provide members with an opportunity to consider and create new data sets and comparison approaches to better inform this new policy approach to economic development.

¹ [What is Community Wealth Building? - Preston City Council](#); Economic Democracy, Accessed October 2023

² https://www.southlanarkshire.gov.uk/download/downloads/id/14909/community_wealth_building_strategy_2021.pdf Access Nov 2023

- 4.9. It is proposed to provide an annual report to the Commission. The first iteration of the report would be available for the 2024/2025 reporting year.
- 4.10. Thereafter, partners could consider if further work should progress to establish evaluative processes for Community Wealth Building so we can report on the impact of the data set proposed in Appendix 1 and its movements.

5. Policy Context

- 5.1. Considering Community Wealth Building from a place and inequalities perspective aligns to other policy areas and requirements of Commission members:-

- ◆ National Performance Framework
- ◆ Fairer Scotland Duty
- ◆ Place Based Investment and the Place Principles
- ◆ 20 Minute Neighbourhoods
- ◆ Local Development Plan 4 (LDP4) and Place Plans
- ◆ Public Sector Reform and Whole Systems Leadership

6. Employee Implications

- 6.1. There are no employee implications associated with this report.

7. Financial Implications

- 7.1. There are no financial implications associated with this report.

8. Climate Change, Sustainability and Environmental Implications

- 8.1. There are no climate change, sustainability or environmental implications as a result of this report.

9. Other Implications

- 9.1. There are no risk or sustainability issues associated with the content of this report.

10. Equality Impact Assessment and Consultation Arrangements

- 10.1. There are no Equality Impact Assessment or consultation implications associated with this report.

Paul Manning

Executive Director (Finance and Corporate Resources)

24 November 2023

Link(s) to Council Values/Priorities/Outcomes

Values

- ◆ Focused on people and their needs
- ◆ Working with and respecting others
- ◆ Accountable, effective, efficient and transparent
- ◆ Ambitious, self-aware and improving
- ◆ Fair, open and sustainable

Priorities

- ◆ We will work to put people first and reduce inequality

- ◆ We will work towards a sustainable future in sustainable places
- ◆ We will work to recover, progress and improve

Outcomes

- ◆ Good quality, suitable and sustainable places to live
- ◆ Thriving business, fair jobs and vibrant town centres
- ◆ Caring, connected, sustainable communities
- ◆ People live the healthiest lives possible

Previous References

- ◆ None

List of Background Papers

- ◆ None

Contact for Further Information

If you would like to inspect the background papers or want further information, please contact:-

Jen Kerr, Community Engagement Manager

Email: Jennifer.Kerr1@southlanarkshire.gov.uk

APPENDIX 1 - Proposed Locality Based Community Wealth Building Indicators

<p>Building the Generative Economy- Develop and Grow small and locally owned enterprises.</p> <ol style="list-style-type: none"> 1. Number of Social Enterprises and small to medium local businesses in each locality <ol style="list-style-type: none"> 1.1. New starts 1.2. Closures 1.3. Turnover of businesses and social enterprises 2. Leadership- Protected Characteristics 3. Number of Employees 4. Number of cooperative or community share /owned businesses
<p>Finance – Increase flows of investment in local economies.</p> <ol style="list-style-type: none"> 1. Number Grants across sectors of enterprise; private, public and third sector <ol style="list-style-type: none"> 1.1. Value of grants by sector, grant provider 1.2. Areas of investment – wellbeing, young people, civic participation 2. Living Wage support – Number and value of grants provided 3. Participatory Budgeting Values by area <ol style="list-style-type: none"> 3.1. Number of participants 3.2. Number of projects 3.3. Areas of Investment 3.4. % of Council budget made available to PB
<p>Land and Property – Deepen ownership of local assets for financial and social gain.</p> <ol style="list-style-type: none"> 1. Number of Community Asset Transfers 2. Value of Buildings in Community Management / Ownership 3. Turnover /Profit of Assets 4. Number of employees 5. Volunteering -numbers of, hours of, value of 6. Social Return on investment figure 7. Community determined 'value' (to be developed) <ol style="list-style-type: none"> 7.1. Social isolation reduced 7.2. Reduced antisocial behaviour 7.3. Increased participation 8. Vacant and Derelict Land brought into community use – Number of Hectares
<p>Spending- Public sector procurement and commission develop locally and keeps jobs.</p> <ol style="list-style-type: none"> 1. Increase of local supply chain in procurement - % increase 2. Number and value of Community Benefits from Procurement 3. Number and Value of Community Wish List exchanges
<p>Workforce- Fair employment practices and just labour market improves wellbeing.</p> <ol style="list-style-type: none"> 1. Apprenticeships 2. School leaver destinations (DYW) 3. Training programmes 4. Living Wage Employers 5. Unemployment rates 6. Universal Credit Claimants in work and out of work 7. In work poverty rates 8. Child poverty rates 9. Childcare spaces 10. Family Employability support programmes – priority groups