

SOUTH LANARKSHIRE ECONOMIC STRATEGY 2023-2033

ACTION PLAN

THEME	PRIORITY	OUTCOME	ACTION	LEAD	HOW WE MEASURE SUCCESS		
PEOPLE	Employability	Deliver on our No One Left Behind Employability Delivery Plan to support progression to Fair Work for unemployed key client groups and disadvantaged communities. Including: <ul style="list-style-type: none"> - School Leavers - Under 25's - Over 25's - Those with disabilities - Care experienced young people - Those at risk of homelessness - Those within the criminal justice system - Those who reside within the worst 20% SIMD areas - Parents/families within the priority child poverty groups 	<ul style="list-style-type: none"> - Deliver responsive employability support aligned with labour market priorities - Promote opportunities and careers to parents, young people and those facing redundancy. - Increase digital access, maximise digital training opportunities and creativity in our deprived communities to address educational and digital inequalities. - Promote social value from Council and other public sector contracts - Increase the level of procurement spend with local business and social enterprises and support local recruitment by local businesses and social enterprises. 	SLC DWP; Scot. Gov.; Glasgow City Region.	<ul style="list-style-type: none"> - Measure the number of successful employment, further education and training outcomes across our communities. - Measure the Client Journey towards Fair Work, Further Education and training - Identify School leaver destinations - Measure the proportion of 16-19 year olds participating in education, training or employment (Annual Participation Measure for 16/19-year olds) - Measure and report on the impact of our Community Wealth Building Strategy as it implements a people centred approach towards the creation of fair and resilient communities. 		
	Workforce Skills Development	- Train individuals to develop and grow their skills, to be more productive and prosperous in the workplace to benefit both employers and workers and thereby create, sustain and retain a viable workforce.	- Influence activity and skills investment to address skills gaps and the skills needs that have been identified as our economy grows and evolves.	SDS SLC; Scot. Gov.; Glasgow City Region; Further &	- Measure the number of local residents we have assisted through employment training and skills development who have then secured employment or acquired additional skills to progress into 'better' jobs.		

		- Support those in precarious employment including low skilled/low-income jobs to progress within the workplace leading to enhanced employment terms and condition	<ul style="list-style-type: none"> - Respond to the latest labour market and demand led data to plan and develop our skills and knowledge training - Engage with SDS as they develop a programme of skills alignment to match skills provision with the needs of learners, employers, and industry to drive sustainable and inclusive growth - Promote and support in-work training with local businesses and social enterprises that we engage with to encourage upskilling and progression to release entry level jobs. - Deliver responsive in work support to employees in the workplace who are low skilled or in receipt of low incomes 	Higher Education Providers	<ul style="list-style-type: none"> - Measure increased income/ earnings/hours - Measure number of completed accredited qualifications - Measure number entering promoted positions - Measure number moving from precarious to secure employment 		
	Improved Health & Wellbeing	- Improve people's health and reduce health inequalities that exist in our society.	<ul style="list-style-type: none"> - Consider the health needs of our population and how those needs impact the ability of our residents to participate in our economic growth. - Influence and facilitate activity that tackles key health issues, particularly where we are performing worse than the national average. - Work with partners to improve resilience, particularly in areas of greatest deprivation. 	NHS SLC; Glasgow City Region	- Measure and report on the impact of our participation in the Mental Health & Wellbeing Strategy for Lanarkshire across our communities.		

	Maintain and increase capital spending programmes through attracting external funding	<ul style="list-style-type: none"> - Deliver council and community planning partners' strategic projects to enable economic development and sustainable growth. 	<ul style="list-style-type: none"> - Secure sufficient financial resources through our External Funding team with specific focus on emerging Scottish and UK Government funding streams. 	SLC Glasgow City Region; Scottish Government	<ul style="list-style-type: none"> - Increase and maintain the level of resources within our External Funding Team and measure the level of additional external funding into our capital investment programmes. 		
	Grow the visitor, leisure and tourism economy in our area	<ul style="list-style-type: none"> - Promote South Lanarkshire as a leisure and tourism destination and realise the potential our tourism, heritage and cultural attractions and outstanding natural environment have in contributing to the economic wellbeing of the area. 	<ul style="list-style-type: none"> - Deliver an updated Tourism Strategy and work with tourism-based operators and communities to develop a membership-led forum for South Lanarkshire based tourism businesses. 	SLC Visit Lanarkshire; Visit Scotland; Business Operators	<ul style="list-style-type: none"> - Measure and report the impact of actions contained within our new South Lanarkshire Tourism Strategy 		
BUSINESS	Digitally empower businesses	<ul style="list-style-type: none"> - Work with business to become digitally confident, highlighting the need to utilise digital tools to grow and the benefits of a digitally empowered workforce. 	<ul style="list-style-type: none"> - Influence and work with broadband and digital providers to improve and extend our digital infrastructure. 	SLC Business Gateway; Glasgow City Region; Digital Providers	<ul style="list-style-type: none"> - Increase the availability of ultra-high speed and fibre broadband across South Lanarkshire. 		
			<ul style="list-style-type: none"> - Increase digital participation, confidence, competence and creativity in our communities. 		<ul style="list-style-type: none"> - Reduce the number of properties with no broadband access or those with low broadband speeds. 		
	Increase and sustain new business survival rates as we transition to a net zero economy	<ul style="list-style-type: none"> - Create and build collaborative partnerships between local government, public sector partners, businesses, social enterprises and business organisations as we embark on our journey to net zero, to enable the creation of sustainable businesses that thrive, innovate and support our local communities 	<ul style="list-style-type: none"> - Maximise engagement with Business Gateway and local business sectors (incl. social enterprises) to provide advice and professional support as well as access to financial assistance in key sectors and activities. 	SLC Business Gateway; Glasgow City Region	<ul style="list-style-type: none"> - Improve our Enterprise Rate, Business Birth and Business Survival rates in South Lanarkshire. - Measure and report on the impact of our actions within the green economy theme of the council's Sustainable Development and Climate Change Strategy 		

	Develop resilient, local supply chains	<ul style="list-style-type: none">- Establishment of a responsible, resilient, equitable and locally based procurement framework that maximises opportunities for local, third sector and social enterprise businesses to bid for and win contracts in our area.	<ul style="list-style-type: none">- Collaborate with anchor institutions to effectively grow capacity and capability in targeted local supply chains. Review our procurement practice and identify routes to increase local spend with SME’s and social enterprises.	SLC Glasgow City Region; NHS; Further & Higher Education Providers; SDP	<ul style="list-style-type: none">- Measure the annual increase in the proportion of contract spend we place with local SME's.		
		<ul style="list-style-type: none">- Promote Community Wealth Building plans and ensure procurement supports the delivery of meaningful community benefits to improve community outcomes.	<ul style="list-style-type: none">- Measure the impact of new community benefits through our monitoring systems to demonstrate improvements in the scope and quality of benefits being delivered.				
	Link business success, fair work and improved productivity	<ul style="list-style-type: none">- Recognition that fair work drives success, wellbeing and prosperity for individuals, businesses, organisations and society.	<ul style="list-style-type: none">- Work with business to improve productivity and innovation through progressive workplace policies.	SLC City Region; SDS; Scottish Government	<ul style="list-style-type: none">- Increase the number of organisations accredited as Living Wage Employers.		
			<ul style="list-style-type: none">- Deliver Fair Work webinars to employers.		<ul style="list-style-type: none">- Measure the number of participants at Fair Work seminar events		
<ul style="list-style-type: none">- Promote opportunities to deliver employee development, skills development and lifelong learning.			<ul style="list-style-type: none">- Measure the number of employers and employees participating and completing Upskilling programmes – leading to improvements in salary and/or hours.				