

Report

Report to:	Clydesdale Area Committee
Date of Meeting:	13 February 2007
Report by:	Executive Director (Enterprise Resources)

Subject:	Enforcement Action – Unauthorised Erection of 2 Signboards at Wildman Road, Law
----------	--

1 Purpose of Report

1.1 The purpose of the report is to:-

- ◆ request approval for an Enforcement Notice to be served on Verve Ltd, Wildman Road, Law to secure the removal of unauthorised signboards.

2 Recommendation(s)

2.1 The Committee is asked to approve the following recommendation(s):-

- (1) that an Enforcement Notice be served on Verve Ltd to secure removal of the existing unauthorised signboards adjacent to the northbound carriageway of the A73 and at the entrance to Verve's premises on Wildman Road, Law. This notice to come into effect within one month of the date of service and a period of one month to be allowed for compliance with this notice.

3 Background

- 3.1 On 2 October 2006, a letter was received from Verve Ltd advising that it was their intention to erect signage under Schedule 4 Regulation 10 of the Town & Country Planning (Control of Advertisements) (Scotland) Regulations 1984. Clarification was requested on the proposals and Verve subsequently advised that the signage did not require advertisement consent as they would enclose land on which building operations were taking place. A site inspection noted that building operations were not being carried out and, therefore, Verve Ltd were advised by letter that the signage would require advertisement consent.
- 3.2 In the intervening period, two signboards were erected on site. On 30 October 2006, Verve Ltd were advised that the signboards were unauthorised and that they should be removed from the site. To date, however, the signs remain on site and an application has not been submitted for their retention.
- 3.3 In the absence of an application, I am unable to fully assess this proposal but I consider that the siting of two signboards represent an inappropriate form of development for the Green Belt within which the site is located. I also consider the signage by virtue of its size, scale and design would detract from the environmental quality of the area and would constitute an obtrusive form of development within the designated Green Belt, contrary to Policy ENV1 of the Lower Clydesdale Local Plan and Policy STRAT3 of the South Lanarkshire Local Plan (Finalised Draft). If left unchallenged, the signboards would set an undesirable precedent which would encourage further similar applications, resulting in an adverse impact on the

designated Green Belt. It is, therefore, considered appropriate to serve an Enforcement Notice to ensure the removal of both signboards.

4 Employee Implications

4.1 There are no employee implications.

5 Financial Implications

5.1 Staff costs in preparing and submitting Council's case.

6 Other Implications

6.1 None.

7 Consultations

7.1 None required.

Iain Urquhart

Executive Director (Enterprise Resources)

25 January 2007

Link(s) to Council Objectives

? Living in the Community.

Previous References

? None.

List of Background Papers

? None.

Contact for Further Information

If you would like to inspect the background papers or want further information, please contact:-

May Hughes, Enforcement Officer

Ext: (810) 3196 (Tel: 01555 673196)

E-mail: enterprise.lanark@southlanarkshire.gov.uk