

Report

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Report to:Road Safety ForumDate of Meeting:16 June 2010Report by:Executive Director (Enterprise Resources)

Subject: Tackling the School Run

1. Purpose of Report

- 1.1. The purpose of the report is to:-
 - Advise the Forum of the "Tackling the School Run" project 2009 in Partnership with SUSTRANS.

2. Recommendation(s)

- 2.1. The Forum is asked to approve the following recommendation(s):-
 - (1) that the Forum notes the content of the report and continues to support the "Tackling the School Run" project.

3. Background

- 3.1. The "Tackling the School Run" project aims to promote road safety and sustainable travel on the journey to and from school. Sustrans is a charity set up to promote sustainable modes of transport such as walking and cycling. They receive funding from the Scottish Government which enables them to enter into partnership with various organisations, including local authorities to develop facilities to encourage walking and cycling.
- 3.2. Sustrans entered into partnership with South Lanarkshire Council by means of a Memorandum of Understanding to promote road safety and sustainable travel on the school journey.
- 3.3. The Road Safety Section developed the game and funding from Sustrans and the Council was used to fund the project.
- 3.4. The funding was utilised to develop and manufacture fourteen "Tackling the School Run" floor games, ten table top games, one hundred miniature games, eight promotional banners and one thousand posters.
- 3.5. Nine floor games have been distributed to primary schools across the four council areas: St. Charles, West Coats, Braehead, Milton, Halfmerke, Kirklandpark, Chatelherault, Muiredge, St. Mary's (Hamilton). Five floor games are available 'on loan' from the Road Safety Section. Five table top games have been supplied to schools across the four council areas: Burgh, Cairns/St. Cadoc's, Carnwath, Murray and St. Elizabeth's. Five table top games are available 'on loan' from the Road Safety Section. The one hundred miniature games have been distributed to Junior Road Safety Officers for promotion within their respective schools.

The promotional banners will be promoted to schools for walk to school events and posters will be distributed to schools for display on noticeboards.

3.6. The "Tackling the School Run" game may be made available to other organisations to promote sustainable modes of transport. This would be subject to the signing of a licence agreement to protect the educational rights of the game at a cost of £100.

4. Employee Implications

4.1. None.

5. Financial Implications

5.1. £6000 funding from Sustrans £992.29 funding SLC Road Safety Revenue Budget

6. Other Implications

6.1 None.

7. Equality Impact Assessment and Consultation Arrangements

- 7.1 This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy and therefore, no impact assessment is required.
- 7.2. Consultation with Head Teachers took place prior to distribution of the floor games to ascertain usage of the resource and to ensure that the aims and objectives of the "Tackling the School Run" project were adhered to.

Colin McDowall Executive Director (Enterprise Resources) 20 May 2010

Link(s) to Council Objectives and Values

- Improve Community safety
- Improve lives of vulnerable children, young people and adults
- Increase involvement in lifelong learning
- People focused
- Sustainable Development

Previous References

• None.

List of Background Papers None.

Contact for Further Information

If you would like further information please contact:-Eleanor Gibson, Roads and Transportation Services Ext 3617 (Tel: 01698 453617) E-mail: eleanor.gibson@southlanarkshire.gov.uk