

# Celebrating Community Wealth Building

Friday 7 October 2022

## 10:00-10:35 Welcome Session

Chaired by: Craig Hatton, Chief Executive North Ayrshire Council

Councillor Marie Burns, Leader of North Ayrshire Council

Tom Arthur MSP for Public Finance, Planning and Community Wealth

Ted Howard, Co-Founder and President of the Democracy Collaborative

## 10:40-11:30 Morning Session 1: CWB in Practice – Success Stories and Challenges Aligned to the Pillars

Chaired by: Russell McCutcheon, North Ayrshire Council

Financial power: Ayrshire Growth Deal CWB video

Procurement: Lisa Burns, Procurement Development Manager, North Ayrshire Council

Land and Assets: David Hammond, Head of Sustainability, Corporate Property & Transport, North Ayrshire Council

Fair Employment: Michael Breen, Vice Principal, Ayrshire College

Plural Ownership: Stewart Macgregor, Specialist – Inclusive Models, Scottish Enterprise

Discussion and Q&A session

## 11:30-11:45 Morning Break

## 11:50-12:45 Morning Session 2: How can CWB be used by policy makers to overcome local economic issues?

Chaired by: Sarah Deas, Wellbeing Economy Alliance

Community Wealth Building as an economic model: Sarah McKinley, Democracy Collaborative

North Ayrshire Council's CWB journey: Caitriona McAuley, North Ayrshire Council

Ayrshire Regional Economic Strategy: Stuart MacDonald, CLES

Discussion and Q&A session

## 12:45-1:45 Lunch and Networking

## 1:50-2:45 Afternoon Session 1: CWB and Rural and Island Communities

Chaired by: Emma McMullen, North Ayrshire Council

Calum Iain MacIver, Comhairle Nan Eilean Siar

Artemis Pana, Scottish Rural Action

Arran and Cumbrae Islands Recovery and Renewal Pilot: Sarah Baird, North Ayrshire Council

Discussion and Q&A session

## 2:50-4:00 Afternoon Session 2: What about the 'community' in CWB?

Chaired by: The 'community' in CWB: Audrey Sutton, North Ayrshire Council

NHS Ayrshire & Arran Community Benefits Portal: Elaine Young, NHS Ayrshire & Arran

Networking and Community Stalls

## 4:05-4:30 Reflection and Closing Remarks

Neil McInroy, Democracy Collaborative

Craig Hatton, Chief Executive, North Ayrshire Council