



Discover
Lanark

BID Business Plan

1 September 2024 – 31 August 2029

VOTE
YES
FOR LANARK BID

VOTE
YES
FOR LANARK BID



A message from our Chair

Working together to improve our town

As we come towards the end of Discover Lanark BID's first term, it seems appropriate to look back and reflect on the positive impact our many projects have had on our town and business community.

By next August, we will have invested over £1.2 million into Lanark. We have worked with you and our many partners to make the town more welcoming and safer, to attract more and new visitors, and crucially to support each other through the pandemic.

From exciting new events like Jurassic Lanark to regeneration projects such as Wallace House, we have worked hard to provide excellent value for our levy payers.

When the BID started, there was virtually no co-ordinated marketing of Lanark and its businesses. We have strengthened the town's digital and social media presence to amplify the shop local message to our residents as well as delivering the wider Great Days Out in Lanark campaign aimed at visitors.

You Told Us

The feedback you provided over the last few months indicates that there is strong support for Discover Lanark and the projects completed so far. The results confirmed the need to continue delivering projects that will increase footfall. It is also clear that improving the appearance of the town centre and vacant units within it is vitally important.

It also became clear from our consultation that we need to improve communication with our levy payers and to deliver more for businesses outside the town

centre, and across all sectors. One of the services you have wanted us to make better use of is our social media presence. This request has been taken on board and a regular programme of business visits and social media posts was started from summer 2023 with great success.

Our plans for the future

This Business Plan highlights the services we aim to deliver across the next 5 years to support all our businesses. Some projects will be the consolidation of activity we already undertake and which you have identified as beneficial to your business. Other projects will be new and a reflection of the issues and priorities the consultation has brought to our attention.

Over the last five years, Discover Lanark has delivered some 25 projects which have attracted people into Lanark, enhanced the appearance of the town and supported local businesses.

Without a YES vote in the renewal ballot in early 2024, this will cease. There will be no Jurassic Lanark or Winter Wonderland, no markets or themed events, no Christmas marketing campaigns, no website or social media activity, no new regeneration projects, no Business Frontage Improvement Grants, no hanging baskets, mini-Christmas trees, banners or light ceilings, and no tourism campaigns.

All this activity – and more – will end.

I ask you therefore to give careful consideration to this Business Plan which reflects the projects that you in the business community have said you want to see us deliver. They will only be secured by a



positive result in the renewal ballot and so I urge you to ensure that your company votes YES.

Graeme McLeish

Chair of Discover Lanark BID &
Owner of R C McLeish Insurance
Consultants



13k+
FOLLOWERS
OF DISCOVER LANARK
ON SOCIAL MEDIA



£325k+
**ADDITIONAL
FUNDING**
INVESTED BACK INTO
LANARK TO DATE

5 Years of Delivering for Lanark

During our first term, some 25 projects have been successfully delivered for the benefit of businesses and the wider community across our four key themes. We are proud of their impact on the town although always recognising that there is much more to do in the future. They include:

Appearance and Access



- Business Frontage Improvement Grants
- Wallace House
- Closes Renovation and New Lighting
- New Arrival Signs
- Wellgate Light Ceiling
- Creating Quality Public Space Consultation

Business



- Showcasing Lanark Businesses on Social Media and in Print
- COVID-19 Business Support
- The Space @ Hyndford Place
- Outside Seating at the Tolbooth
- Securing Additional Funding for Lanark
- Lanark LoyalFree App
- Cost Reduction Service

Community



- Lanark Winter Wonderland
- Christmas Marketing Campaigns
- Yours Lanark and Shop Local Campaigns
- Decorating the Town with Hanging Baskets, Christmas Trees and Banners
- Spring, Summer and Christmas Markets
- Themed Events such as Lanark Car Show and Lanark Medieval Celebration
- Discover Lanark Website and Social Media

Lanark and New Lanark / Tourism



- Jurassic Lanark Summer Trail
- Great Days Out in Lanark Campaign
- Lanark Community Comfort Scheme
- Be A Local Tourist COVID-19 Campaign
- Discover Lanark Mini Banners
- Scotland's Year of Stories Programme

What are BIDs and why do they work?

A Business Improvement District (BID) is a geographically defined area, where businesses come together and agree to invest collectively in projects and services they believe will improve their trading environment.

BID projects are new and additional projects and services. They do not replace services already provided by South Lanarkshire Council and other statutory bodies.

BIDs are developed, managed and paid for by those who are liable to pay non-domestic rates by means of a compulsory levy which the eligible persons in the BID area must vote in favour of before the BID can be established. Each eligible person liable to pay the BID levy will be able to vote on whether or not the BID goes ahead.



8 benefits of BID's

- 1. Sustainability:** the BID operates for a 5 year period with a known income and so can formulate and deliver projects over an extended period.
- 2. Business led decision making:** it is businesses that decide what they want to see delivered during the lifetime of a BID based on their knowledge and expertise.
- 3. Extra funding:** in the case of Discover Lanark, substantial additional funding has been achieved in the BID's first term to augment the BID levy enabling us to deliver more and better services.
- 4. Partnership working:** we work with partners locally, regionally and nationally to deliver a broad ranging programme for our town.
- 5. Representation:** BID's provide representation and ensure businesses have a voice on issues affecting the area.
- 6. Networking:** nobody knows as much about your town as you do and the BID provides a chance for like-minded people to identify what is needed and work together to deliver.
- 7. Area promotion:** the BID can pool resources enabling effective promotion of the benefits of our town as a place to visit and shop.
- 8. Everybody contributes:** the BID is funded through statutory contributions meaning that, if there is a majority yes vote, all eligible businesses in the BID area are obliged to contribute.

£870K+ 
INVESTED IN LANARK
IN THE BID'S
FIRST 4 YEARS 

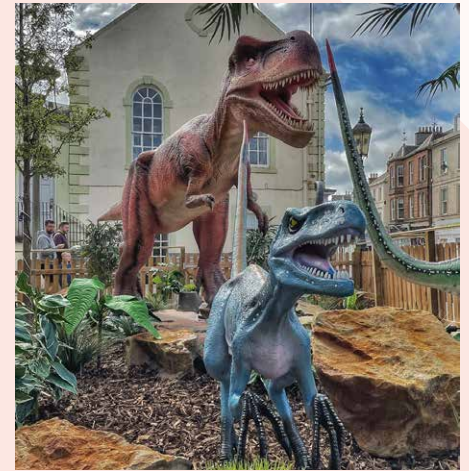
300+ 
BUSINESSES AND ORGANISATIONS WORKING TOGETHER FOR A MORE PROSPEROUS LANARK

Why does Lanark need a BID?

Discover Lanark has a strong record of delivering quality events, marketing, regeneration projects, improvement activities, and business support.

We know there is much more to do in the next five years and that is what this Business Plan sets out.

Discover Lanark provides direct investment into the town, not just from the BID levy but through a proven track record of delivering external funding. In our first four years, we have generated additional funding of over £325,000, all of which is invested back into the town. In particular, having a BID has enabled Lanark to benefit from larger scale projects and events – often undertaken in partnership – which will be very difficult to deliver in the future without a BID.



What will be lost without a BID?

If the renewal ballot for a second term is unsuccessful, all projects and services will stop on 31st August 2024.

There is no alternative organisation to co-ordinate, fund and deliver this work, and the focus on delivering for Lanark will be lost.

Examples of what will stop on 31st August 2024 include:



Discover Lanark social media and website promotion of businesses and events will stop.



Events including Jurassic Lanark, Winter Wonderland/Santa Saturdays, pop-up markets and themed shows will be discontinued.



The Business Frontage Improvement Grant scheme will cease.



Projects to decorate the town such as hanging baskets, mini-Christmas trees and banners will end.



Marketing campaigns like Christmas, Shop Local and Great Days Out in Lanark will stop.



Maintenance of the closes will cease and the Wellgate Light Ceiling will be removed.



Funding into the town through grants won by the BID will stop.



Partnership working to deliver community projects and lobbying in support of businesses in the area will both cease.

This is a sample of the activity which would no longer take place in the BID area. Over £1 million of funding will be lost.

We need your vote to continue delivering for Lanark's businesses and the wider community.

We asked and you told us

In spring 2023, we circulated a business questionnaire to our member businesses for business owners and local managers to complete on paper or online.

We received 82 completed surveys which represented a response rate of 26%. The responses contained both quantitative and qualitative findings. The information was compiled into a report which, combined with face-to-face feedback from visits to businesses, has formed the basis of this Business Plan.

A Next Steps document was also distributed in summer 2023 by post to continue this dialogue with the business community and receive further feedback.

We have prioritised the issues you have identified as most important to you.

We have also taken on board your feedback that we need to provide a menu of wider services relevant to all businesses, whatever their location or sector.

Support for the BID

We believe that the consultation and our ongoing discussions with businesses indicate that you see the BID as best placed to deliver the projects you want to see over the next five years.

In the consultation, we asked how supportive you felt about the work of Discover Lanark BID – **over 78% of you said you are supportive.**



Future priorities

The consultation provided invaluable feedback on the overarching themes and key projects delivered in the BID's first term and highlighted the most important priorities for the future.

There was an especial emphasis on:

- Delivering activities which increase footfall
- Improving the appearance of vacant properties
- Making the town safer
- Promoting all the town's businesses

Businesses were asked to identify their top four priorities across each of five themes with the following results.

Increasing Footfall

- Summer Trail Event
- Winter Wonderland
- Town Centre Markets
- Themed Events



Marketing of the Town

- Discover Lanark Social Media
- Discover Lanark Website
- Christmas Marketing Campaign
- Lanark Christmas Town Concept



A Welcoming, Attractive and Safer Town

- Improve the Appearance of Vacant Properties
- Introduction of CCTV
- Hanging Baskets and Mini Christmas Trees
- Maintain Lanark's Closes



Support to our Businesses and Organisations

- Business Frontage Improvement Grants
- Promotion of Business Support Initiatives, Grants and Wider Information
- Attract Additional External Funding
- Provide Representation for Lanark at Local and National Level



Tourism Initiatives

- Great Days Out in Lanark
- Promotion of Lanark's Heritage to a Wider Audience
- Extend Summer Trail / Christmas Town Projects
- Mural / Public Art Trail



In drawing up this Business Plan, the key projects identified in the 'Tourism Initiatives' theme have been incorporated within the 'Marketing of the Town to Locals and Visitors' and the 'A Welcoming, Attractive and Safer Town' themes.

**12
CLOSES**

MADE SAFER WITH
NEW LED LIGHTING



**78K
VISITS**

TO THE **DISCOVER LANARK**
WEBSITE IN THE **LAST YEAR**

Increasing Footfall and Spend

by delivering a year-round programme of events that attracts both local people and visitors

The recent consultation undertaken by the BID has highlighted how important a year-round programme of vibrant events driving footfall is to businesses. You identified a summer trail such as Jurassic Lanark as most important to you but there were high levels of support across all of our event related activities.

Our plans for the next 5 years

- Summer Trail Event such as Jurassic Lanark or based on another popular theme
- Lanark Christmas Event incorporating lighting displays and Santa Saturdays
- Pop-up Markets through the summer and at Christmas
- Themed events such as Lanark Medieval Day and Lanark Car Show
- Promotion of Christmas Late Night Shopping events
- High profile marketing campaign to promote the Council-organised Lanark Christmas Market and Lights Switch On

5-YEAR INVESTMENT £267,000



Marketing of the Town to Locals and Visitors

showcasing our town and its business community



You have said that Discover Lanark's digital and social media platforms are a priority as year-round marketing tools. You also identified seasonal and themed campaigns as of high importance as a means to support and showcase different business sectors.

Our plans for the next 5 years

- Increase and broaden our Discover Lanark social media activity including our popular Facebook business spotlights
- Use the Discover Lanark website to promote the town and our business community
- Continue delivering key targeted campaigns including Christmas in Lanark
- Promote our tourism businesses via the Great Days Out in Lanark campaign
- Encourage the promotion of Lanark's heritage to wider audiences

5-YEAR INVESTMENT £78,000

25 MINI **BANNERS**
PROMOTING THE TOWN



Supporting our Businesses

both new and established, helping them to thrive as part of Lanark's business community



You have identified providing more support to the whole range of businesses in the BID area as a key priority. Continuing to deliver Business Frontage Improvement Grants was the most popular project along with improved communication with the BID to raise awareness of business support initiatives, grants and wider information.

Our plans for the next 5 years

- Continue the Business Frontage Improvement Grants scheme
- Provide bi-monthly updates to BID businesses by email and on the Discover Lanark website
- Introduce free first aid training
- Introduce a programme of free accredited online training to make staff training more accessible
- Work with key partners to organise job fairs and promote job vacancies in our businesses
- Continue to seek additional external funding to enhance our project delivery
- Collaborate with external partners to deliver joint projects such as regeneration initiatives and active travel projects
- Provide representation for Lanark businesses at national and local level

5-YEAR INVESTMENT £77,300



7,000
LOCAL HOUSEHOLDS
 SEE NEWS
 AND BUSINESS
 SPOTLIGHTS **VIA**
LANARK PEOPLE
MAGAZINE

A Welcoming, Attractive and Safer Town

that looks and feels appealing to residents and visitors



You have said that you value the work we are already doing to make the town more attractive to visit but that much more needs to be done. You have placed particular emphasis on improving vacant shop units and on delivering a safer town centre.

Our plans for the next 5 years

- Work with building owners to improve the appearance of vacant properties
- Introduce CCTV in the town centre
- Continue to decorate the town at key times with hanging baskets and mini Christmas trees
- Ensure the maintenance of key areas including Lanark's closes and Wallace House
- Promote the Lanark Community Comfort Scheme
- Build on the Wallace House project to create a mural / public art trail
- Seek external funding to deliver new arrival signs and heritage interpretation

5-YEAR INVESTMENT£98,250

120+
**MINI CHRISTMAS
TREES IN WINTER**



Discover Lanark's

5-year budget 2024 – 2029

The table below shows projected BID income and expenditure for the years 2024 – 2029.

INCOME	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
BID Levy	£176,260	£179,785	£183,380	£187,046	£190,785	£917,256
INCOME TOTAL	£176,260	£179,785	£183,380	£187,046	£190,785	£917,256

EXPENDITURE	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
Increasing Footfall and Spend	£51,300	£52,326	£53,372	£54,439	£55,527	£266,964
Marketing of the Town to Locals and Visitors	£15,000	£15,300	£15,606	£15,918	£16,236	£78,060
Supporting our Businesses	£14,380	£14,909	£15,448	£15,997	£16,556	£77,290
A Welcoming, Attractive and Safer Town	£18,880	£19,257	£19,642	£20,034	£20,434	£98,247
Accountancy	£3,124	£3,186	£3,250	£3,315	£3,381	£16,256
Management & Operational Costs	£51,000	£52,020	£53,060	£54,121	£55,204	£265,405
Contingency	£22,576	£22,787	£23,002	£23,222	£23,447	£115,034
EXPENDITURE TOTAL	£176,260	£179,785	£183,380	£187,046	£190,785	£917,256



Notes

1. Budgets may be transferred between projects due to projects being adapted, altered or postponed as the needs of the business dictate. This will be on the authority of the BID Board (see BID Governance) without resorting to an alteration ballot.
2. The BID levy will be subject to a 2% increase in each of Years, 2, 3, 4 and 5 of the BID term to take some account of inflation.
3. The BID levy collection rate in the BID's first 4 years was 94%. An allowance for this has been made within the contingency along with a further allowance to cover unexpected costs or new opportunities.
4. It is expected that significant additional income will be generated from external funding sources. This has not been included in the income projections as it is not guaranteed.

BID Levy Arrangements

How is the BID funded?

Discover Lanark is funded by a levy on all eligible properties within the BID area. This will be supplemented by external funding wherever possible.



The BID Levy Table

The Discover Lanark Board has decided to retain a banding system based on rateable value in keeping with the BID's first term. Properties with rateable values beneath £2250 will not pay anything. The BID levy will be subject to an increase of 2% in each of Years 2, 3, 4 and 5 of the BID term to take some account of inflation.

Band	Rateable Value	Year 1 Annual Levy	Year 1 Each Week	Year 1 Each Month	No. of Businesses	Total Raised
	£0 - £2,249	Voluntary	Voluntary	Voluntary	N/A	N/A
A	£2,250 - £4,999	£175.00	£3.37	£14.58	98	£17,150
B	£5,000 - £9,999	£290.00	£5.58	£24.17	109	£31,610
C	£10,000 - £19,999	£405.00	£7.79	£33.75	80	£32,400
D	£20,000 - £34,999	£550.00	£10.58	£45.83	30	£16,500
E	£35,000 - £49,999	£700.00	£13.46	£58.33	14	£9,800
F	£50,000 - £79,999	£875.00	£16.83	£72.92	12	£10,500
G	£80,000 - £99,999	£1050.00	£20.19	£87.50	7	£7,350
H	£100,000 - £149,999	£1500.00	£28.85	£125.00	4	£6,000
I	£150,000 - £299,999	£2400.00	£46.15	£200.00	11	£26,400
J	£300,000 - £499,999	£3350.00	£64.42	£279.17	3	£10,050
K	£500,000+	£4250.00	£81.73	£354.17	2	£8,500
						£176,260

Notes

1. The Discover Lanark Board has adjusted the rateable values of Band A from £2500 - £4999 in the BID's first term to £2250 - £4999 in the BID's second term to take account of the rates revaluation of April 2023.
2. After careful consideration, the Discover Lanark Board has decided to make an increase in the initial annual levy amount in the BID's second term to enable the delivery of the projects and services which businesses have indicated are important to them.

2911

**BUSINESS FRONTAGE
IMPROVEMENT GRANTS
AWARDED TOTTALLING
OVER £30,000**

BID Levy Arrangements

Who pays the BID levy?

A BID levy is an equitable and fair way of funding additional projects and services, which the local authority and other statutory bodies are not required to provide. There are approximately 370 commercial properties in the BID area which will generate a BID investment levy income of approximately £176,260 in Year 1 and an estimated total levy income of £917,256 over 5 years.

It has been agreed by the BID Board that the levy structure will remain the same banded system based on the rateable value (RV) of the property on the day of the ballot 29/02/2024 and throughout the 5-year term of the BID and: -

- The non-domestic ratepayer will be liable to pay the BID levy for their period of liability within the BID term, whether they are the owner or occupier.
- The non-domestic ratepayer is still liable to pay the BID levy when the property is vacant.
- The BID levy will not change during the term of the BID because of a non-domestic rateable revaluation occurring during the BID term.
- The levy payments are not linked to what businesses actually pay in rates but are based on the rateable value of the property.
- The BID levy should be paid in a single instalment as detailed on the BID levy bill. Payment can be made in up to 10 monthly payments but must be agreed

with South Lanarkshire Council's non-domestic rates team.

- Any new commercial development, subdivision of existing properties or merging of properties or new business with a non-domestic rateable valuation coming into the area during the 5-year term of the business improvement district will be liable for the BID levy.
- The levy will apply to properties with a rateable value of £2,250 and above. Levy bandings will be applied with a maximum banding at £500,000 and above.
- The BID levy will be subject to a 2% increase in each of Years 2, 3, 4 and 5 of the BID term to take some account of inflation.

Exclusions

The BID Board decided to exclude premises that have a rateable value of less than £2,250. These premises can pay a voluntary levy and become an "associate member" should they wish, details of which are given in the BID Business Plan.

The BID Board decided that there is no benefit from being part of the BID to the following categories of property and they are therefore not included in the ballot and are exempt from paying the levy:

- Places of worship and associated halls
- Sport and community clubs
- Food banks
- Non-retail charities with a rateable value beneath £10,000.

Collection of the BID levy

South Lanarkshire Council will collect the BID levy on behalf of the BID, as this will be an efficient, safe and cost-effective method of collection. South Lanarkshire Council will lodge the levy within a BID Revenue Account. The BID levy can only be drawn down by the Board of Directors of the BID to allow the delivery of the business plan.

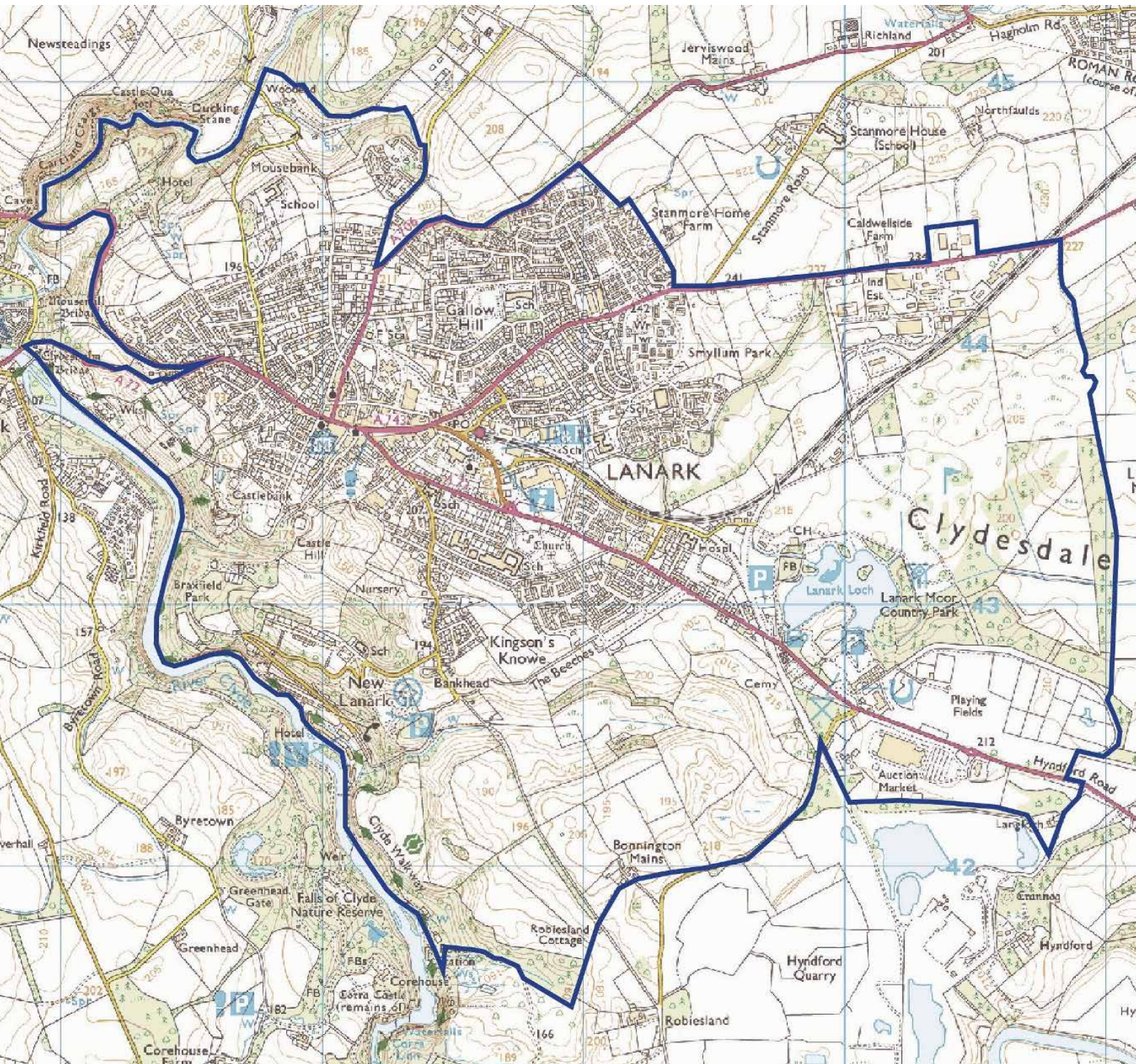
The BID Revenue Account and levy cannot be accessed by South Lanarkshire Council nor can it be used by the Council as an additional source of income.

Enforcement

Where a BID levy is unpaid, South Lanarkshire Council will obtain a summary warrant, adding 10% to the balance due. They will also refer unpaid bills to their debt recovery agents for further action, which may incur further fees to be paid by the BID levy payer.



The Discover Lanark BID boundary map and street list



- 📍 The BID boundary has remained the same as for Discover Lanark BID's first term.
- 📍 There are currently approximately 370 properties within the boundary which will be eligible to vote.
- 📍 This map shows the BID area and the streets included are listed overleaf.

Continues overleaf...

The Discover Lanark BID

boundary map and street list



Continued...

Abbotsford Terrace	County Drive	Howacre	Portland Place	Thomas Taylor Avenue
Albany Drive	Cross Keys Close	Hunter's Close	Potters Wynd	Thomson's Close
Alder Lane	Crosslaw Avenue	Hyndford Place	Quarryknowe	Valley View
Armada Road	Crosslaw Gardens	Hyndford Road	Renwick Place	Wallace Court
Auctioneers Way	Delves Court	Jerviswood Road	Rhyber Avenue	Wallace Way
Bankhead Terrace	Delves Park	Kairnhill Court	Richie's Close	Waterloo Drive
Bannatyne Street	Delves Road	Kenilworth Road	Ridgepark Drive	Waterloo Road
Battismains	Denniston Place	Kildare Drive	Rosedale Street	Waverley Crescent
Baxter Lane	Double Row	Kildare Place	Rowan View	Weavers Walk
Beechwood Court	Dovecot Lane	Kildare Road	Russell Road	Well Road
Beechwood Gate	East Faulds Road	Kingsmyre	Scarletmuir	Wellgate
Bellefield Crescent	Forrest Road	Kirklands Road	Shields Loan	Wellgatehead
Bellefield Lane	Forsyth Court	Ladyacre Road	Shirley's Close	Wellhead Close
Bellefield Road	Friars Lane	Lake Avenue	Silverdale Court	Wellhead Court
Bellefield Way	Friars Park	Lanark Road	Silverdale Crescent	Wellington Terrace
Bells Wynd	Friars Wynd	Laverockhall	Skye Walk	Wellwood Avenue
Bendigo Place	Friarsdene	Leechford	Smiddy Court	West Faulds Road
Bernards Court	Friarsfield Drive	Limpetlaw	Smyllum Park	Westport
Bernard's Wynd	Friarsfield Road	Lindsay Loan	Smyllum Road	Westcott Place
Bidders Gait	Gallowhill Road	Linthill	South Faulds Road	Westworth Place
Birks Place	Gavel Grove	Lockhart Avenue	South Vennel	Wheatland Drive
Bloomgate	Gavel Lane	Lockhart Drive	Springfield Gardens	Wheatlandside
Bonnet Road	Gilroy Close	Long Row	St Kentigern's Road	Wheatpark Road
Bonnington Avenue	Glasgow Road	Lythgow Way	St Leonard Street	Whitehill Crescent
Braedale Road	Glebe Drive	Mains Court	St Leonard's Road	Whitehill Terrace
Braidfute	Grange Court	Manse Road	St Mary's Court	Whitelees Road
Braxfield Road	Greenlady Walk	Maple Gate	St Mungo	Whites Neuk
Braxfield Row	Greenside Lane	Market Court	St Nicholas Road	Wide Close
Braxfield Terrace	Greyfriars Court	Market End	St Ninians	Willow Place
Brierybank Avenue	Greystone Bauks	Mark Green Place	St Patrick's Court	Woodburn Court
Broomgate	Guschet Place	Marrs Wynd	St Patrick's Road	Woodburn Gait
Bull's Close	Hall Place	McKenzies Close	St Teiling	Woodlands Avenue
Caithness Row	Hardacres	Melvinhall Road	St Vincent Place	Woodlands Drive
Cameronian Court	Hazel Gardens	Mousebank Road	Staikhill	Woodside Lane
Carmichael Court	High Street	Muir Glen	Stanmore Avenue	Woodstock Avenue
Cartland View	Highburgh Avenue	Nemphlathill	Stanmore Crescent	Woodstock Drive
Castlebank Park	Highburgh Court	New Lanark Road	Stanmore Road	Woodstock Road
Castlegate	Hillhouse Farm Gate	Newlands Street	Stuart Drive	Young Road
Chapland Road	Hillhouse Farm Road	North Faulds Road	The Beeches	Yvetot Avenue
Cleghorn Avenue	Home Street	North Vennel	The Butts	
Cleghorn Drive	Honeyman Crescent	Old Market Road	The Glebe	
Cleghorn Road	Hope Street	Park Drive	The Marches	
Clyde Crescent	Hospitland Drive	Park Place	The Rodding	

Information about the BID ballot



Ballot papers will be posted to the eligible person responsible for casting a vote within their business at least 42 days before the ballot day. In the case of national companies, the responsibility for voting may lie with head office.

Prior to or on the date the ballot papers are issued, the BID Proposer will provide all those eligible to vote in the ballot with a copy of the BID Business Plan.

The BID ballot is a confidential postal ballot conducted by South Lanarkshire Council on behalf of Discover Lanark BID and in accordance with Scottish BID legislation.

Where an eligible property is vacant, the voting papers will be sent to the property owner.

Voting papers will be issued no later than 18/01/2024.

The last date for all ballot papers to be returned is 5pm on 29/02/2024. Papers received after this date and time will be deemed null and void and not be counted.

Voting papers are easy to complete, simply place a cross on either “yes” or “no” to the question “are you in favour of a BID?” The ballot paper must then be signed by the person eligible to vote and returned in the pre-paid envelope.

For the ballot to be successful there must be a minimum turnout of 25% (the headcount) by number of eligible persons and by combined rateable value; and of those who turnout, the majority must vote in favour by number and rateable value.

All eligible persons (i.e. those persons liable to pay non-domestic rates) will have one vote or where a person is liable for non-domestic rates for more than one property, that individual shall be eligible to cast more than one vote; however



they will be required to pay the levy for each of the properties that they occupy.

The ballot papers will be counted on 01/03/2024 and the results announced by South Lanarkshire Council within one week.

Following a successful ballot, the BID will commence on 01/09/2024 and will run for a period of five years until 31/08/2029.

1.3 MILLION
REACHED IN OUR
JURASSIC LANARK
FACEBOOK CAMPAIGNS



How your BID is managed

Discover Lanark is a not-for-profit private company limited by guarantee (company number SC632897). Following a successful yes vote, the management and operation of the BID will continue under the existing company structure and name (Discover Lanark), which will operate from 01/09/2024.

The Company will continue to be managed by its Board of Directors operating in an open and transparent way and answerable to the businesses in the area. The Directors are committed to the highest standards of management, governance and accountability; recognizing good governance helps deliver the strategic objects of the company.

Discover Lanark reports the results of annual auditing to the Board of Directors and BID levy payers at the Annual General Meeting. The Financial Statements are posted on the Discover Lanark website where they can be viewed by all levy payers. The BID also produces an Annual Review which is made available to all levy payers and is also posted on the website.

There will be a detailed set of protocols (the Operating Agreement) which will cover, as well as other items, the billing, collection and transfer of the levy to the Company.

The Board of Directors may consist of up to 12 directors, of which there are currently 9 in office.

An active campaign will be launched after the successful ballot to recruit additional directors to the Board. Every eligible person that pays the levy will have the opportunity to nominate themselves or someone else from



within the BID area to be elected to the Company Board but limited to one eligible person from each eligible property.

Nominations of directors, representatives, or advisors from outside the BID, who do not pay the levy and who may or may not represent those making voluntary or other financial contributions toward the BID, will be strictly at the discretion of the Board of Directors.

The Company will continue to be run by the businesses for the businesses. This Board will be responsible for all decisions relating to staff, contracts, the delivery of the approved business plan and other activities generated by the BID.

The Board will be representative of the businesses and stakeholders in the area. The Chair and Vice

Chair will be elected from the directors of the Board. The Board will include 2 representatives from South Lanarkshire Council. The Board may invite non-voting representatives from Police Scotland in an advisory capacity. Other non-voting members or local groups may be co-opted onto the Board at the Board's discretion.

The BID Company Board will have the authority to adapt or alter the projects and services from year to year to reflect any change in economic circumstances or any new opportunities that may arise. This will be in the best interests of the levy payers and without recourse to an alteration ballot. A good example of this in the BID's first term was the need to provide a swift response to the COVID-19 pandemic.

Meet the team

Members of the Board give their time voluntarily and meet on a regular basis to ensure that the BID is delivering its Business Plan efficiently and effectively for BID levy payers.

The current members of the Board are:



Graeme McLeish
R C McLeish
Insurance
Consultants (chair)



Douglas MacMillan
Jack's the
Ironmongers



Lorraine Dick
The Horse & Jockey



Ian Wilson Leitch
Tolbooth SCIO



Daniel Broadley
Tesco



Lesley Strachan
Flowers by Lesley
Strachan



David Dalglish
Lanark Community
Development Trust



**Cllr. Catherine
McClymont**
South Lanarkshire
Council



**Cllr. Richard
Lockhart**
South Lanarkshire
Council

Discover Lanark also employs a BID Manager who is responsible for the day-to-day running of the company and the delivery of its projects and services.



Antonia Pompa
BID Manager



How to get involved

Representatives of levy paying businesses can get involved by joining the Board of Directors and becoming active in leading and overseeing the progress of the BID and its delivery of the Business Plan.

It is best to get in touch with another director or the BID Manager to find out more about what being a member of the board involves.



**Discover
Lanark**

VOTE ✓
BID
VOTE YES
FOR LANARK BID

Contact us

For more information on any aspect of the BID, this Business Plan or the ballot process, please contact:

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Facebook: [Discover Lanark](https://www.facebook.com/DiscoverLanark)