

Appendix 2 List of bodies consulted/responded to online consultation process.

The following business engagement and other work has been undertaken to inform the tourism cooperative and strategy work.

- ◆ The additional funding was announced in February 2021. South Lanarkshire tourism businesses were issued with a survey in May 2021 to gather information and their views on current challenges, opportunities and their priorities for the sector moving forward.
- ◆ Informal discussions with individual businesses have informed our strategic approach. Economic Development officers are in frequent dialogue with businesses regarding a wide variety of topics – planning applications, grant applications, COVID support etc., and this has provided officers with an opportunity to gather from businesses their views on opportunities and challenges for promoting tourism in South Lanarkshire and their views regarding whether they would like to see a new tourism membership body set up in South Lanarkshire.
- ◆ An example of this approach includes engagement with the Clydesdale Tourism Group. Officers have attended meetings to advise on support for the sector and where local businesses and stakeholders have expressed their views and have provided feedback. Officers have strived to reflect the needs and aspirations of the group within the draft tourism strategy.
- ◆ The council's Economic Development team often receive feedback and comments from residents and visitors about a wide variety of tourism issues. This feedback has informed and been reflected in the draft tourism strategy.
- ◆ Discussions with the former Chair of the Lanarkshire Area Tourism Partnership and Lanarkshire Tourism Association (LTA) and former members of both organisations have taken place to learn lessons from the past.
- ◆ The Scottish Tourism Emergency Response Group (STERG) was created in March 2020 to respond to the COVID-19 crisis and their work has included wide ranging industry surveys and engagement across the Scottish tourism sector. STERG data and intelligence has been considered to inform a strategic approach.
- ◆ Officers have had discussions with a wide variety of external organisations to inform work regarding the potential development of a tourism membership organisation in South Lanarkshire. Individual discussions have taken place with South of Scotland Destination Alliance, Ayrshire and Arran Destination Alliance, Argyll and the Isles Tourism Cooperative, Visit Inverness, Loch Ness Improvement District, Breadablane Tourism Cooperative, Cooperative Scotland, the Scottish Tourism Alliance, and Scottish Enterprise.
- An online consultation was held in February 2022 with 32 responses from a variety of organisations including VisitScotland, Quothquan and Thankerton Community Council, *Royal Burgh of Lanark Community Council*, Lanarkshire Larder, Campaign for Real Aires, Carluke Community Council, Lanarkshire Police Historical Society, Lanarkshire Heritage Forum, Leadhills Heritage Trust, Hollandbush Golf Club.