

Report

Report to:	Roads Safety Forum
Date of Meeting:	5 December 2017
Report by:	Executive Director (Community and Enterprise Resources)

Subject:	Tackling Road Safety Issues at Schools
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1. Purpose of Report

1.1. The purpose of the report is to:-

- ◆ advise the Forum of the initiatives being progressed to tackle road safety issues at schools

2. Recommendation(s)

2.1. The Forum is asked to approve the following recommendation(s):-

- (1) that the contents of the report are noted and initiatives to tackle road safety issues at schools continue to be supported.

3. Background

3.1. School Travel Plans

3.1.1 The School Travel Plan Co-ordinator has now contacted 150 schools to date in order to raise awareness of school travel plans, the advantages to children and the support and help that the Co-ordinator can offer. 67 school travel plans have been completed and a further 61 schools are actively working on a school travel plan.

3.2. Walk to School Week 15 – 19 May 2017

3.2.1 All schools in South Lanarkshire are encouraged to participate in Walk to School Week which takes place in May. Information and resources are made available on the Living Streets website at www.livingstreets.org.uk. The website contains information and classroom based exercises for teachers, parents and pupils.

3.3. Walk on Wednesday or Walk Once a Week (WOW)

3.3.1 The WOW scheme is offered to all primary 5 children, a stage when children are beginning to become independent travellers. A record sheet was designed for pupils to record their mode of travel for the school journey or schools can purchase an interactive Travel tracker which uses whiteboard technology to record pupils' journeys. 35 primary schools participated from August 2016 to Summer 2017 with over 1,300 pupils Walking Once a Week or on a Wednesday.

3.3.2 Schools contact the School Travel Plan Co-ordinator twice a year to inform them of how many children have been frequently walking to school, for rewards to be issued. Participating pupils receive a reflector or road safety promotional item to reward them for walking to school.

3.4. Safe Start Leaflets

- 3.4.1 A road safety advice leaflet is distributed to all primary schools each January, for parents of the new primary 1 intake, during the enrolment period. This leaflet outlines the parents' responsibility of ensuring their children get to school safely. Parents are prompted to teach and promote road safety on the school run, enabling children to cross roads safely and correctly utilise controlled crossings such as pelican crossings and school crossing patrollers.
- 3.4.2 The leaflet, which was initiated by Road Safety West of Scotland, encourages walking to school but also provides key safety messages for those travelling by car such as the importance of seatbelts, keeping zig zag lines clear and ensuring children exit vehicles on the pavement side.

3.5. Be Safe Bus Safe Booklets

- 3.5.1 There are many school locations in South Lanarkshire with very different travel situations. Most children at rural schools arrive and leave on the school bus or are driven. Some schools are decanted to a temporary school whilst their own school is being modernised. We have an excellent activity booklet called "Be Safe Bus Safe" for children who take the school bus as part of their journey.
- 3.5.2 It covers all safety aspects involved in the bus journey including waiting for the bus, not walking behind or in front of the bus, not distracting the driver and behaving well throughout the journey. It puts across the safety messages in a fun and informative way with word searches, colouring-in pages and word activities.

3.6. Driving School of Sports News (DSSN) Campaign

- 3.6.1 An information booklet has been designed by South Lanarkshire Council's Communications and Strategy Team to complement the film produced by Traffic and Transportation in partnership with Townhill, Newfield and St. Leonard's Primary Schools which focuses on the journey to school. The film can be viewed at <https://youtu.be/l6GB21GINc8>
- 3.6.2 The booklet features graphics from the film to advise parents and carers of road safety on the school journey and emphasises the health benefits of walking to school, car pools and "Park and Stride".
- 3.6.3 This publication is promoted at schools, by the School Travel Plan Co-ordinator in Traffic and Transportation, where parking issues and congestion are raised as issues in the development of a School Travel Plan.

3.7. Park Smart Campaign

- 3.7.1 The Park Smart campaign was introduced by Road Safety West of Scotland to address the problems created by irresponsible parking outside schools.
- 3.7.2 The campaign was initially launched in South Lanarkshire in 2001 by the Traffic and Transportation Section working in partnership with Education Resources, Police Scotland, the Fire and Rescue Service and the Scottish Ambulance Association.
- 3.7.3 The Park Smart campaign consists of posters, leaflets, keyrings and weather proof banners for display at the entrance to school premises. These resources highlight that stopping on the road inappropriately outside schools is selfish, irresponsible and dangerous for children. The campaign encourages drivers to think about where they are parking and consider pedestrians and other road users. The leaflets also encourage parents/carers to walk to school with their children, showing them how to cross the road carefully.

3.7.4 Schools which have received additional or replacement Park Smart resources this school calendar year include:-

Loch Primary, Rutherglen
Machanhill Primary, Larkhall
Carnwath Primary
New Lanark Primary
Auldhouse Primary
St. Elizabeth's Primary, Hamilton
Stonehouse Primary
Canberra Primary, East Kilbride
Crosshouse Primary, East Kilbride
Kirktonholme Primary, East Kilbride
Blacklaw Primary, East Kilbride
Wester Overton Primary, Strathaven
Hunter Primary, East Kilbride
High Mill Primary, Carluke
St. Ninian's Primary, Hamilton
St. Joseph's Primary, Blantyre
West Coats Primary, Cambuslang
Townhill Primary, Hamilton
Murray Primary, East Kilbride
Udston Primary, Hamilton
Underbank Primary, Crossford
Duncanrig Secondary, East Kilbride
St. John Ogilvie High School, Hamilton
St. Charles' Primary, Cambuslang
Glassford Primary
Burnside Primary, Rutherglen
Woodside Primary, Hamilton
Robert Owen Memorial Primary, Lanark
Bothwell Primary
New Lanark Primary

4. Employee Implications

4.1. There are no employee implications associated with this report.

5. Financial Implications

5.1. The following costs were met from the Road Safety Revenue Budget:-

- Ref 3.6 – “Be Safe Bus Safe” booklets cost £603.73 for 500 booklets.
- Ref 3.7 - 30 Park Smart Banners cost £1,424.38.

6. Other Implications

6.1. There are no significant risks associated with this report, nor any environmental implications.

6.2. There are no implications for sustainability in terms of the information contained within this report.

7. Equality Impact Arrangements and Consultation Arrangements

- 7.1. This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy and, therefore, no impact assessment is required.
- 7.2. Consultation with schools to ascertain pupils' modes of travel is conducted as part of the School Travel Plan process.

Michael McGlynn
Executive Director (Community and Enterprise Resources)

15 November 2017

Link(s) to Council Objectives/Values

- Improve community safety
- Improve and maintain health and increase physical activity
- Protect vulnerable children, young people and adults
- Develop a sustainable Council and communities
- People focused

Previous References

Road Safety Forum 27 June 2017

List of Background Papers

None

Contact for Further Information

If you would like to inspect any of the background papers or want further information, please contact: - Eleanor Gibson, Roads and Transportation Services

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