



Strategic Commissioning and Procurement Department

Procurement Community Wealth Building Charter

Community Wealth Building (CWB) is defined by *Centre for Local Economic Strategies* as a people-centred approach to local economic development, which redirects wealth back into the local economy, and places control and benefits into the hands of local people.

Stirling Council is an **Anchor Institution** which is an organisation which has an important presence in a place (e.g. as a largescale employer, large purchaser of goods and services in the locality) and is tied to a place by their mission, histories, physical assets and local relationships. Through CWB principles, anchor institutions can play a defining role in creating a strong and inclusive local economy.

This charter is specifically in relation to the CWB Pillar of '**Progressive Procurement of Goods and Services**' with the objective of maximising economic, social and environmental benefit for the community through development of dense local supply chains of businesses likely to support local employment and retain wealth locally. These include SMEs, employee-owned businesses, social enterprises, co-operatives and community businesses. This pillar sits alongside and compliments the other four pillars of Plural Ownership of the Economy, Making Financial Power work locally, Socially just use of assets and Fair Employment and Just Labour Markets.

Stirling Council will emphasise the importance of The Scottish Model of Procurement in supporting our CWB aims.

The Procurement Pledge

To support *Stirling Council's 10-Year Thriving Stirling Strategy* by embedding Community Wealth Building principles within procurement practice to ensure social, economic and environmental wellbeing for Stirling's communities and strive to create a strong and inclusive local economy.

How are we going to do this?

- Promote the Living Wage and Fair Work through Stirling Council contracts
- Promote net zero and sustainability through Stirling Council contracts
- Improve and develop access to public sector contracts, particularly for SMEs, co-operatives, social enterprises and community interest companies.
- Working closely with the Supplier Development Programme (SDP), the Chamber of Commerce and the Federation of Small Businesses (FSB) we will look to set up a local supplier forum enabling closer working and better understanding of the aims and objectives of all parties.



- Inclusion of Community Benefit clauses in relevant Stirling Council contracts
- Undertake spend analysis and identify opportunities to increase local spend where possible, particularly with SMEs, co-operatives, social enterprises and community interest companies.
- Encourage use of local sub-contractors (where possible) with prime contractors
- Through increased engagement with our existing supply base and with potential new entrants we will seek to ensure that suppliers understand the future requirements of Stirling Council and are business-ready to enable them to bid successfully
- Create a register of potential projects, using the Stirling Council Locality Action Plans as a driver, that can be linked directly to Stirling Council's tender opportunities to enable better engagement with suppliers.
- Through proactively engaging with other Anchor Institutions, we will seek to identify and progress joint procurement opportunities, utilising local spending power to generate wealth in the local area

Nick Hyde

Head of Procurement

A handwritten signature in black ink, appearing to be "Nick Hyde", written on a light blue background.